

स्वाच्छे भारत अभियान

Introduction

Swachh Bharat Abhiyan is a national campaign by the Government of India to clean the streets, roads and infrastructure of the country. This campaign was officially launched on October 2, 2014 at Rajghat, New Delhi, where Prime Minister Narendra Modi himself cleaned the road. It is India's biggest ever cleanliness drive and 3 million government employees and school and college students of India participated in this event. HPCL as part of Swachh Bharat Abhiyan has taken various initiatives under CSR ensuring that clean environment is created and maintained in all its business units as well as in community at large.

Activities on October 2, 2014

- Taking oath, participating in Marathon, Walkathon, and distribution of T.Shirts, caps, cleanliness drive, inspection of toilets at retail outlets.
- Activities undertaken on 02.10.2014
 - Around 82000 persons took oath
 - Foundation laying in 11 toilets by CMD and other senior officials of the Corporation
 - 8200 T-Shirts and caps distributed Promoting Swachh Bharat Abhiyan
 - 1180 activities including cleanliness drive, walkathon, school functions, and community based activities were conducted.
 - CSR partners carried out various programs in schools, communities involving children, parents, teachers and administration.

Swachh Bharat Abhiyan Activities

- **Annual and Five year Plan developed for activities under Swachh Bharat Abhiyan**
- **1205 toilets in 778 schools in states of Assam, Andhra Pradesh, Bihar, Chhattisgarh and Odisha are to be constructed by June 30, 2015**
- **233 new toilets have been constructed at HPCL Retail Outlets wherein the initiatives have also been taken to construct Bio-Toilets on experimental basis**
- **Special Drive initiated to provide and maintain clean toilets at Retail Outlets in a sustainable manner**
- **1738 Shram Daan initiatives have been taken by HPCL locations which involved cleaning of the unit premises, cleanliness drives in neighbouring communities, walkathons, street plays, competitions, school based activities etc. this involved large number of employees of the corporation in the task of cleaning the surroundings and generating awareness.**
- **Waste to Fuel Generation project is being taken by HPCL in Ajmer/Pushkar**
- **One Urban Slum in Mumbai adopted by HPCL to maintain its cleanliness and sensitize citizens on sanitation practices**
- **Multiple activities initiated by HPCL Locations to maintain clean office premises involving all employees on a regular basis**

STATE	TOTAL NUMBER OF TOILETS ADOPTED BY COMPANY			
	NO. OF TOILETS DIRECTLY CONSTRUCTED BY COMPANY		NO. OF TOILETS ASSIGNED TO STATE FOR CONSTRUCTION	TOTAL NO OF TOILETS ADOPTED BY COMPANY
	NEW	DYSFUNCTIONAL		
ANDHRA PRADESH	12	0	0	12
ASSAM	0	0	20	20
BIHAR	127	39	482	648
CHATTISGARH	0	0	250	250
ODISHA	15	10	250	275
TOTAL	154	49	1002	1205

Out of total 1205 toilets adopted by HPCL. 203 are being constructed by HPCL directly and remaining 1002 are being constructed by respective state governments on behalf of HPCL.

SBA Activities at Locations

HPCL locations are actively involved in Swachh Bharat Abhiyan and are taking initiatives to maintain cleanliness and provide sanitation facilities to all. A number of activities have been initiated by personnel located at field level. Some of these are as follows:

- Construction of Community Toilets in Varanasi: Regional Office at Varanasi has initiated the task to construct community toilets in Varanasi and surrounding areas to provide sanitary facilities to all members of community
- Construction of School Toilets in Dharwad: Hubli LPG plant has initiated the task to construct 6 toilets in Government schools in Dharwad
- Construction of Public Drain System in Rampura Unti Village in Rajasthan
- Cleanliness and Hygiene infrastructure in 2 government schools in Solapur, Maharashtra

पोटपुण्डे शुद्धीकरण





